

Caitlin Geier

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----- EDUCATION -----

PhD in Information and Media – In Progress Michigan State University - East Lansing, MI	2019 – 2023 (expected)
Masters of Science in Information University of Michigan - Ann Arbor, MI	2011 - 2013
Coursework in Graphic Design Everett Community College - Everett, WA	2008 - 2010
Bachelor of Arts Whitman College - Walla Walla, WA	2003 - 2007

----- NOTABLE COURSEWORK -----

- Ways of Knowing
- Social Justice and Diversity in Psychology
- Media Theory
- Language and Cultural Meaning
- Humanizing Research
- Feminist Theories, Pedagogy, and Epistemologies

----- WORK -----

Graduate Teaching Assistant Michigan State University	August 2019 - Present
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Tasks include grading, lecturing, assisting students with coursework, assisting professors with course development

Courses:

- MI 101 – Understanding Media and Information (2 semesters)
- MI 201 – Introduction to Information Science (3 semesters, including leading recitation sections)
- MI 220 – Methods for Understanding Users
- MI 250 – Introduction to Applied Programming (5 semesters, co-teaching)
- MI 320 – Reasoning with Data
- Mi 491 – User Experience, Design, and Identity

Research Assistant

May 2021 – August 2021

Michigan State University

Worked with Jean Hardy, PhD on qualitative data analysis and writing for the LGBTQ Futures project.

Bookshelver / Processor

September 2018 - July 2019

Ann Arbor District Library

- Process books, media, and tools to facilitate circulation through the library system
- Shelve and organized books and other media within each of five library branches
- Assist patrons in locating books and media

User Experience Designer

June 2015 - May 2018

Deque Systems, Inc.

- Planned and performed user research with clients and other potential users
- Created and maintained a user research recruitment database
- Wrote blog posts and spoke at conferences about accessibility-focused design
- Lead design for multiple B2B web applications, focused on accessibility
- Worked with an agile team to implement and test user interface solutions

Contract Web and UX Designer

January 2014 - May 2016

Self-employed

Performed user research, usability analyses, and website design for a variety of individuals and small businesses. Clients included:

- Stovall Entertainment, LLC - Ypsilanti, MI
- Highlands 460 Covenant Community - Centennial, CO
- Janet Hamilton, Fine Artist - Everett, WA
- Seventh Street Studio - Birmingham, MI

Design and Technical Consultant

January - May 2015

University of Michigan School of Information

- Advised students in a graduate-level design course on project management, design considerations, and technical considerations
- Assisted students with technical implementation for projects (specifically using WordPress)
- Taught workshop on WordPress design and development

User Experience Research Consultant

March - April 2014

University of Michigan Library

- Worked with librarians to define research goals and recruit participants
- Moderated usability tests for a library-based online learning tool
- Collated results and presented to library stakeholders

User Experience Design Intern

October 2012 – April 2013

University of Michigan Medical School

- Worked with an agile team to create solutions for web applications used by doctors, staff and medical students in the University of Michigan health system
- Performed user research on existing and future applications and ideas
- Created a style guide for a small suite of web applications

Assistant Instructional Technologist

October 2011 - March 2015

University of Michigan Library

- Assisted students, staff and faculty in learning and using design software, Microsoft Office, and bibliographic management systems
- Assisted librarians and other instructional technologists in giving software and technology workshops
- Wrote and edited library guides for using design and media editing software

PUBLICATIONS

Geier, C., Adams, R. B., Mitchell, K. M., & Holtz, B. E. (2021). *Informed Consent for Online Research—Is Anybody Reading?: Assessing Comprehension and Individual Differences in Readings of Digital Consent Forms*. *Journal of Empirical Research on Human Research Ethics*, 16(3), 154–164. <https://doi.org/10.1177/15562646211020160>

SPEAKING

I have spoken at a number of tech-focused conferences and events throughout 2017 and 2018. Topics I speak about mostly relate to web accessibility and design.

In 2017, I also taught a full-day inclusive design workshop with two colleagues at the annual CSUN Assistive Technologies Conference. There were 40 people in attendance.

Conferences and events I've spoken at:

- CSUN Assistive Technologies Conference - San Diego, CA - 2017, 2018
- CodeMash (developer conference) - Sandusky, OH - 2017, 2018
- Ann Arbor Web Accessibility meetup group - Ann Arbor, MI - 2017, 2018
- World Information Architecture Day - Ann Arbor, MI - 2018
- National Association of Government Web Professionals - San Diego, CA - 2017
- Ladies that UX Detroit meetup - Detroit, MI - 2017
- General Motors Accessibility Awareness Day - Detroit, MI - 2017
- Global Accessibility Awareness Day - Detroit, MI - 2017

CERTIFICATIONS

CPWA (Certified Professional in Web Accessibility)
International Association of Accessibility Professionals

2018

----- ORGANIZATIONS -----

Association for Computing Machinery (ACM)

----- VOLUNTEER EXPERIENCE -----

Elected Board Member – Association for Doctoral Students in

Information and Media (ADSIM)

September 2020 – August 2021

Information and Media PhD Program, Michigan State University

- Served as Media and Information department representative for the 2020-2021 school year
- Worked to expand a peer support network for PhD students in the program
- Co-led an “accountability hours” co-working system for PhD students

Election Inspector

October 2018 - May 2019

City of Ann Arbor, MI

- Set up polling location on election day
- Assist citizens with voting during election hours
- Assist with maintaining accurate voting counts throughout election day

Ann Arbor Web Accessibility Meetup Organizer

Dec. 2017 - June 2019

Ann Arbor, MI

- Plan upcoming meetup events along with 3 other organizers
- Give speaker introductions and/or talks as needed
- Communicate with meetup members via Meetup.com and social media

Public Library Volunteer

December 2016 - September 2018

Ann Arbor District Library - Ann Arbor, MI

- Helped with community events sponsored by the library
- Assisted with daily library tasks, such as scanning and organizing