

Caitlin Geier

USER EXPERIENCE RESEARCHER

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EDUCATION

Masters of Science in Information University of Michigan - Ann Arbor, MI	2011 - 2013
Coursework in Graphic Design Everett Community College - Everett, WA	2008 - 2010
Bachelor of Arts Whitman College - Walla Walla, WA	2003 - 2007

WORK

Bookshelver / Processor September 2018 - Present
Ann Arbor District Library

- Process books, media, and tools to facilitate circulation through the library system
- Shelve and organized books and other media within each of five library branches
- Assist patrons in locating books and media

User Experience Designer June 2015 - May 2018
Deque Systems, Inc.

- Planned and performed user research with clients and other potential users
- Created and maintained a user research recruitment database
- Wrote blog posts and spoke at conferences about accessibility-focused design
- Lead design for multiple B2B web applications, focused on accessibility
- Worked with an agile team to implement and test user interface solutions

Contract Web and UX Designer

Self-employed

January 2014 - May 2016

Performed user research, usability analyses, and website design for a variety of individuals and small businesses. Clients included:

- Stovall Entertainment, LLC - Ypsilanti, MI
- Highlands 460 Covenant Community - Centennial, CO
- Janet Hamilton, Fine Artist - Everett, WA
- Seventh Street Studio - Birmingham, MI

Design and Technical Consultant

University of Michigan School of Information

January - May 2015

- Advised students in a graduate-level design course on project management, design considerations, and technical considerations
- Assisted students with technical implementation for projects (specifically using WordPress)
- Taught workshop on WordPress design and development

User Experience Research Consultant

University of Michigan Library

March - April 2014

- Worked with librarians to define research goals and recruit participants
- Moderated usability tests for a library-based online learning tool
- Collated results and presented to library stakeholders

User Experience Design Intern

University of Michigan Medical School

October 2012 - April 2013

- Worked with an agile team to create solutions for web applications used by doctors, staff and medical students in the University of Michigan health system
- Performed user research on existing and future applications and ideas
- Created a style guide for a small suite of web applications

- Assisted students, staff and faculty in learning and using design software, Microsoft Office, and bibliographic management systems
- Assisted librarians and other instructional technologists in giving software and technology workshops
- Wrote and edited library guides for using design and media editing software

----- SPEAKING / TEACHING -----

I have spoken at a number of conferences and events throughout 2017 and 2018. Topics I speak about mostly relate to web accessibility and design.

In 2017, I also taught a full-day inclusive design workshop with two colleagues at the annual CSUN Assistive Technologies Conference. There were 40 people in attendance.

Conferences and events I've spoken at:

- CSUN Assistive Technologies Conference - San Diego, CA - 2017, 2018
- CodeMash (developer conference) - Sandusky, OH - 2017, 2018
- Ann Arbor Web Accessibility meetup group - Ann Arbor, MI - 2017, 2018
- World Information Architecture Day - Ann Arbor, MI - 2018
- National Association of Government Web Professionals - San Diego, CA - 2017
- Ladies that UX Detroit meetup - Detroit, MI - 2017
- General Motors Accessibility Awareness Day - Detroit, MI - 2017
- Global Accessibility Awareness Day - Detroit, MI - 2017

----- CERTIFICATIONS -----

CPWA (Certified Professional in Web Accessibility)
International Association of Accessibility Professionals

2018

----- ORGANIZATIONS -----

User Experience Professionals Association (UXPA)

International Association of Accessibility Professionals (IAAP)

----- VOLUNTEER EXPERIENCE -----

Election Inspector
City of Ann Arbor, MI

October 2018 - Present

- Set up polling location on election day
- Assist citizens with voting during election hours
- Assist with maintaining accurate voting counts throughout election day

Ann Arbor Web Accessibility Meetup Organizer
Ann Arbor, MI

December 2017 - Present

- Plan upcoming meetup events along with 3 other organizers
- Give speaker introductions and/or talks as needed
- Communicate with meetup members via Meetup.com and social media

Public Library Volunteer
Ann Arbor District Library - Ann Arbor, MI

December 2016 - September 2018

- Helped with community events that are sponsored by and held at public locations in and around Ann Arbor
- Assisted with daily library tasks as needed, such as scanning and organizing